



Minutes Annual Meeting June 3rd, 2021

Via Zoom

Welcome

Brendan Dangelo welcomed members and guests and opened the meeting.

1. Amend and Approve Minutes

Minutes of the previous Annual Meeting held July 8th, 2020 were presented.

Nancy Silliman motioned to approve the minutes as presented, Colin Moon seconded. The motion was passed.

2. President's Report: Brendan Dangelo

Though 2020 was a chaotic and unprecedented year, Windsor on Air was able to adapt to serve the town of Windsor. By providing social distanced communication tools and actively sharing town and state information and meetings, WOA's audience grew and kept well-informed. We were able to keep our community connected through fun and interactive live events such as Windsor's first ever Virtual Dog Show and a series of Select board Candidate Forums. By updating our equipment and infrastructure, we've kept Windsor's public access station run efficiently and fiscally solvent. As our town emerges from the COVID-19 pandemic, we look forward to bringing the community together, partnering with other non-profits and telling the story of Windsor.

3. Treasurer's Report: Jeff French

After years of increasing cable fees, Windsor On Air has started to see the decline of funding from Comcast representing the move away from cable to other sources of entertainment, specifically on-line streaming and news. For the year 2020, the Comcast revenue drop was 4% and is expected to continue to decline.

Windsor On Air needs to work on the following goals to create a sustainable future. Increasing additional revenue from fundraising to make up the deficit from Comcast. This year's fundraising was at an all time high thanks to our Directors efforts. Spending needs to be on as needed basis and capital expenditures are on hold unless necessary.

State of VT gave all Public Access stations an 18K grant for assisting the community during the pandemic. Town of Windsor and West Wndsor also gave separate grants to aid in the operation of the station. Accounts have remained healthy, but increased costs including rent increase, and server related maintenance contracts add to our yearly expenses.

We also have the goal to build up a reserve so that we have at least a year's operating budget set aside. This will take time and discipline, but it's important for the long-term stability of WOA

Chris Goulet motioned to approve the Treasurer's Report as presented, Brendan D'Angelo seconded. The motion was passed.

4. Executive Director's Report: Paula Wehde

2020 rolled in like a completely normal year with our budget committee, select and school board meetings in full swing, but then COVID 19 hit in early March, and everything suddenly changed.

Although our studio and office remained closed for several months to the public, I was able to be in the office every day. One of the biggest transitions was moving over to the on-line Zoom & Google meeting platforms and live streaming. The move to these platforms saw the substantial increase of engagement with our community particularly with the Select Board meetings. WOA also served as the technical administrator for the first ever on-line Windsor Town Meeting. Our viewership hit a record high this year. In addition to watching the livestream on Facebook our Comcast channel and website live.

WOA coordinated local COVID 19 updates with our municipal and school leaders in collaboration with the CEO of the local hospital. We were able to give the community a truly local perspective on how the virus was spreading, case # updates, and the outlook for the future. This was a much appreciated and important update and one that was well received within the community.

Windsor on Air utilized social media to get our programming out to community members. We have well over 1200 likes and it is a great resource to share posts from local community services. It is clear that many community members access our programming through our on-line presence and that can be tabulated through the views we can see via Vimeo. We also worked with the Town of West Windsor to get their meetings on-line as well.

The State of Vermont granted our station \$18,000 for our work during the COVID-19 pandemic. We utilized some of that grant money to purchase a new Telvue server which has made our play out system much more user friendly for live-streaming and program integration from the Vermont Media Exchange (VMX). Our new server also allows the Facebook live streams to play out on our channel and website simultaneously which has been a long term goal for WOA.

I am very thankful to our board members who support WOA, It is the fresh ideas and input that helps keep us moving along.

Windsor On Air is truly a much needed community resource in Windsor and I am honored to be a part of this small town information network.

Brendan Dangelo motioned to approve the Treasurer's Report as presented, Kiel Alarcon seconded. The motion was passed.

5. Nominations for New and Renewing Board Members for 2021:

The following were nominated to serve on Windsor on Air's Board of Directors as renewing and new members for FY 2021

Jeff French	Renewing
Alice Cable	Renewing
Brendan D'Angelo	Renewing
Nancy Silliman	Renewing
Davis McGraw	Renewing
Christopher Goulet	Renewing
Colin Moon	Renewing
Kiel Alarcon	Renewing

Brendan D'Angelo motioned to accept all the nominations as presented. Nancy Silliman seconded and the motion passed.

Adjournment of the Members' Annual Meeting:

Alice Cable motioned to adjourn the members annual meeting, Brendan D'Angelo seconded. All voted in favor and the annual meeting was adjourned.

Board of Directors Business Meeting June 3rd, 2021

Minutes Continued

Jeffrey French reconvened the regular business meeting for June

1) Election of Executive Officers for 2021

The new slate of executive officers was presented:

Brendan D'Angelo	President
Colin Moon	Vice President
Jeffrey French	Treasurer
Nancy Silliman	Secretary

Davis McGraw moved to accept the slate of officers as presented, Colin Moon seconded and the motion was passed unanimously.

2) Ratification:

Jeff French motioned the actions of the new Board of Directors be ratified for FY 2021. Brendan D'Angelo seconded and the motion was passed unanimously.

3) Adjourn

Brendan D'Angelo motioned to adjourn the business meeting; Nancy Silliman seconded and the meeting was adjourned.

Respectfully Submitted by
Nancy Silliman
Secretary

